



## Harter Secrest & Emery LLP

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### FOR IMMEDIATE RELEASE

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**Harter Secrest & Emery To Offer Webinar Series  
On Helping Businesses Access Capital**  
*Complimentary, five-part series kicks off on November 18;  
Co-Hosted by Deloitte, Kei Advisors and Maxim Group*

**Rochester, New York, October 28, 2020** – [Harter Secrest & Emery LLP](#), a full-service business law firm with offices throughout New York, will host a complimentary, five-part webinar series focused on helping private and public companies of all sizes better understand how to access the capital markets and seek funding essential to their growth.

The first session will be held on Wednesday, November 18 from 9:00-10:30 a.m. Entitled “Options to Raise Capital,” the session will explore a variety of topics, including: how private companies can raise capital; different methods of equity crowdfunding; opportunities for OTC companies to list on Nasdaq or the New York Stock Exchange (NYSE), capture new investors, and raise new capital; mechanisms for small-cap and micro-cap companies to publicly raise capital; and what small-cap and micro-cap public companies can do to attract investors. Registration is required and can be completed at [hselaw.com/events](https://hselaw.com/events).

“The need for capital is a common thread that runs through companies of every size and stage in nearly every industry and marketplace,” said [Alexander R. McClean](#), Harter Secrest & Emery partner and leader of the firm’s [Securities and Capital Markets](#) practice. “Companies now have more tools than ever to raise capital, but many companies may not know or understand what avenues are available to them, or how to most effectively work with investors once the capital has been secured. By bringing together experts from Deloitte, Kei Advisors, and Maxim Group, our seminar series will help provide a clearer picture of all angles of a potential raise so that participants can explore the paths that best meet the needs of their business.”

Throughout the series, top attorneys, investment bankers, accountants and investor relations professionals will share their knowledge and insights on challenges, opportunities and strategies on raising capital.

Additional sessions in the series will include:

- Attracting and Managing Investors (March 24, 2021)
- Corporate Governance Consideration When Raising Capital (June 9, 2021)
- Financial Reporting and Financial Control Considerations (September 22, 2021)
- How Technology Has Revolutionized Capital (November 10, 2021)

Along with Harter Secrest & Emery, the webinar series is being co-hosted by [Deloitte](#), [Kei Advisors](#) and [Maxim Group](#).

Harter Secrest & Emery is recognized as a leader in the [securities and capital markets](#) industry. With 10 attorneys devoted to practicing securities and capital markets law in Western New York, the firm brings a depth and breadth of experience unmatched in the region. Harter Secrest & Emery has represented issuers and underwriters in over 60 public offerings, with clients ranging from businesses seeking start-up capital to Fortune 500 companies. The firm's securities practitioners assist clients with private and public offerings of securities, ongoing regulatory compliance and reporting, proxy solicitations, tender offers, and securities litigation and arbitration before the Securities and Exchange Commission, NYSE, Nasdaq, FINRA, and state and federal courts.

### **About Harter Secrest & Emery LLP**

Harter Secrest & Emery LLP is a full-service business law firm providing legal services to clients ranging from individuals and family-owned businesses to Fortune 100 companies and major regional institutions. With offices in Buffalo, Rochester, Albany, Corning, and New York City, New York, the firm is a recognized leader in litigation, corporate, employee benefits, environmental and land use, health care, higher education, immigration, intellectual property, labor and employment, real estate, and trusts and estates law. Harter Secrest & Emery has 35 *U.S. News - Best Lawyers* 2020 "Best Law Firms" top tier metropolitan practice group rankings—more Western New York rankings than any other law firm. The firm has been honored by *Chambers USA* for Corporate/M&A, Environment, Labor & Employment, Litigation, Immigration, and Real Estate law and 49 attorneys are recognized as *The Best Lawyers in America*® for 2021. For more information visit [www.hsela.com](http://www.hsela.com).