



Harter Secret & Emery LLP

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DAAN BRAVEMAN NAMED TO ROCHESTER BUSINESS JOURNAL “POWER 30” HIGHER EDUCATION LIST

Rochester, New York, October 29, 2021 – Harter Secret & Emery LLP, a full-service business law firm with offices throughout New York, is pleased to announce that [Daan Braveman](#) has been named to *Rochester Business Journal’s* “Power 30” list for his work in [Higher Education](#) consulting.

The Power 30 list showcases power players who are making decisions that impact lives, inspiring success, and sparking innovation in the Western New York Community.

Braveman, a Senior Higher Education Counsel, consults with and advises college and university leaders, administrators, and trustees to help them proactively address and plan for the wave of challenging issues confronting campuses in both the near-and-long-term. Addressing these challenges calls upon Braveman’s capabilities in key areas, including alternative finance; campus culture and human capital; crisis planning and management; diversity, equity, and inclusion; mergers, acquisitions, closures, and strategic alliances; risk management; and strategic planning and communications, among others.

Braveman spent 43 years in higher education as a professor and leader, including the last 15 years as President of Nazareth College. Under Braveman’s leadership, Nazareth experienced increased retention, enhanced academic reputation, and a growth in endowment and enrollment before his retirement in 2020. He also established the Center for Civic Engagement, a nationally-recognized program designed to prepare students to become active members in the community; conducted a comprehensive effectiveness review of all academic and administrative programs; developed a nationally-recognized Center for Life’s Work, a ground-breaking career development program; led strategic alliance discussions; developed and implemented academic and operational strategic plans;

established a division of Community and Belonging to initiate and support on-campus diversity, equity, and inclusion strategies, discussions, and initiatives; and initiated and completed a crisis management and communication plan.

Prior to joining Nazareth, Braveman spent 28 years at Syracuse University College of Law, including eight years as Dean. At Syracuse, he also served as an Associate Professor, Professor, and Associate Dean. He is a graduate of the University of Rochester and earned his law degree from the University of Pennsylvania.

Braveman is a national leader in higher education. He is former board member and former president of the New American Colleges and Universities, a national consortium of colleges and universities, and a former board member for Campus Compact of New York and Pennsylvania, an organization of over 100 colleges and universities in New York and Pennsylvania.

With the firm's deep roots in higher education and a core belief that higher education is essential, the team understands that successful solutions must be designed to meet the needs of those served by higher education. The team guides higher education clients in the creation of mission- and value-driven solutions that promote institutional vibrancy and viability, academic excellence, and meaningful experiences for students, faculty, staff, and the communities in which the institutions are located.

About Harter Secrest & Emery LLP

Harter Secrest & Emery LLP is a full-service business law firm providing legal services to clients ranging from individuals and family-owned businesses to Fortune 100 companies and major regional institutions. With offices in Buffalo, Rochester, Albany, Corning, and New York City, New York, the firm is a recognized leader in litigation, corporate, employee benefits, environmental and land use, health care, higher education, immigration, intellectual property, labor and employment, real estate, and trusts and estates law. Harter Secrest & Emery has 36 *U.S. News - Best Lawyers*® 2021 "Best Law Firms" top tier metropolitan practice group rankings—more Western New York rankings than any other law firm. The firm has been honored by *Chambers USA* for Corporate/M&A, Environment, Labor & Employment, Litigation, Immigration, and Real Estate law and 47 attorneys are recognized as *The Best Lawyers in America*® for 2022. For more information visit www.hselaw.com.

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