



## Harter Secret & Emery LLP

ATTORNEYS AND COUNSELORS

### FOR IMMEDIATE RELEASE

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### HARTER SECRET & EMERY WELCOMES TWO ATTORNEYS TO ITS CORPORATE PRACTICE

**Rochester, New York, January 23, 2018** – Harter Secret & Emery LLP, a full-service business law firm with offices throughout New York, announced that two attorneys, [Claire A.L. Fallone](#), counsel, and [Matthew A. Eldred](#), an associate, have joined the firm's [Corporate](#) practice group and Rochester office.

Fallone has practiced nationally and internationally with particular expertise providing legal counsel in the fashion, lifestyle and entertainment industry. She has negotiated and advised clients on licensing and distribution, marketing and communications, e-commerce and other service agreements, advised clients on a wide variety of intellectual property and information technology matters, and negotiated with major fashion brands and publishers in the U.S., Europe and Asia.

Most recently in private practice, Fallone previously served as senior director, legal at Tommy Hilfiger U.S.A., Inc., and practiced at Mayer Brown in New York and at Allen & Overy in London and Milan. She graduated from the University of Durham in Durham, England before receiving her postgraduate diploma in legal practice from the University of Law in Guildford, England.

Eldred assists regional and national businesses and investors with matters ranging from mergers and acquisitions, business entity formation and organization, restructuring, and reorganizations. He represents business entities in negotiating contract terms and preparation of standard and unique agreements including personal guaranties, leases, license agreements and assignments, necessary in addressing daily operational challenges.

Most recently an associate at Harris Beach, PLLC, Eldred graduated from SUNY Alfred and earned his law degree from the University of Buffalo Law School.

Harter Secrest & Emery [corporate](#) attorneys counsel public and private companies on a full spectrum of corporate legal needs including mergers and acquisitions, divestitures, strategic alliances, securities, entity formation, contract negotiations, corporate finance, and succession planning. Described by *Chambers and Partners* as “a leading name for major transactions, with a catalogue of high-value, impressive deals in its portfolio,” the group represents entrepreneurs and start-up organizations, to large private and public Fortune 100 companies.

### **About Harter Secrest & Emery LLP**

Harter Secrest & Emery LLP is a full-service business law firm providing legal services to clients ranging from individuals and family-owned businesses to Fortune 100 companies and major regional institutions. With offices in Buffalo, Rochester, Albany, Corning, and New York City, New York, the firm is a recognized leader in litigation, corporate, employee benefits, environmental and land use, health care, higher education, immigration, intellectual property, labor and employment, real estate, and trusts and estates law. Harter Secrest & Emery has 31 *U.S. News - Best Lawyers* 2018 “Best Law Firms” top tier metropolitan practice group rankings – more Western New York rankings than any other law firm. The firm has been top ranked in *Chambers USA* for Corporate/M&A, Litigation, Immigration and Real Estate law and 42 attorneys are recognized as *The Best Lawyers in America*® for 2018. For more information visit [www.hselaw.com](http://www.hselaw.com).

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