



## Harter Secret & Emery LLP

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### FOR IMMEDIATE RELEASE

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### **HARTER SECRET & EMERY WELCOMES JEFFREY M. KOEGEL TO ITS INTELLECTUAL PROPERTY PRACTICE**

**Rochester, New York, November 12, 2018** – Harter Secret & Emery LLP, a full-service business law firm with offices throughout New York, announced that [Jeffrey M. Koegel](#) has joined the firm as an associate in the [Intellectual Property](#) practice.

Koegel concentrates his practice on trademark law, including the acquisition, maintenance, and enforcement of trademark rights. He has significant experience in all matters of trademark law, including clearance searches, U.S. and international trademark portfolio management, client counseling, and adverse proceedings before the Trademark Trial and Appeal board, as well as in federal courts. Koegel has assisted clients of all sizes in acquiring, maintaining, licensing, and enforcing intellectual property rights, both foreign and domestic. He was most recently an associate in the Intellectual Property group at Reed Smith LLP in Chicago.

A Rochester native and a graduate of Williams College, Koegel earned his J.D. and a LL.M. in Intellectual Property Law from the Washington University School of Law.

The Harter Secret & Emery [Intellectual Property](#) practice group provides comprehensive intellectual property legal services to clients throughout the United States and in foreign countries. The group assists clients in building and maintaining intellectual property portfolios including patents, trademarks, trade secrets, and copyrights, and has extensive experience negotiating and drafting licensing agreements, and serving as lead counsel in complex patent and other intellectual property litigation. In addition, the Intellectual Property practice group provides strategic counseling to clients on assessing potential threats and avoiding conflicts with third parties. The group's clients operate across a wide spectrum of industries and technologies, including manufacturing, retail, consumer goods, office products,

and high technology and range from Fortune 500 corporations, major motion picture studios, and investors, to start-up ventures, entrepreneurs, and individual inventors.

### **About Harter Secrest & Emery LLP**

Harter Secrest & Emery LLP is a full-service business law firm providing legal services to clients ranging from individuals and family-owned businesses to Fortune 100 companies and major regional institutions. With offices in Buffalo, Rochester, Albany, Corning, and New York City, New York, the firm is a recognized leader in litigation, corporate, employee benefits, environmental and land use, health care, higher education, immigration, Intellectual Property, labor and employment, real estate, and trusts and estates law. Harter Secrest & Emery has 35 *U.S. News - Best Lawyers* 2019 “Best Law Firms” top tier metropolitan practice group rankings—more Western New York rankings than any other law firm. The firm has been top ranked in *Chambers USA* for Corporate/M&A, Litigation, Immigration and Real Estate law and 45 attorneys are recognized as *The Best Lawyers in America*® for 2019. For more information visit [www.hselaw.com](http://www.hselaw.com).

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