



Harter Secret & Emery LLP

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FOR IMMEDIATE RELEASE

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HARTER SECREST & EMERY ADVISES VERIFYFME, INC. IN \$10 MILLION PUBLIC OFFERING AND UPLISTING TO NASDAQ

Rochester, New York, June 30, 2020 – Harter Secret & Emery LLP, a full-service business law firm with offices throughout New York, recently represented VerifyMe, Inc. in an underwritten public offering of units consisting of shares of common stock and warrants, raising total gross proceeds of approximately \$10 million (before deducting underwriting discounts and commissions and other estimated offering expenses) and the uplisting of VerifyMe’s common stock and warrants to the Nasdaq Capital Market. The HSE Securities and Capital Markets team for the transaction included Alexander R. McClean, Kayla E. Klos, and Ryan A. Whelpley. They also assisted VerifyMe, Inc. during the past 12 months with securing two bridge financings to provide the company with funding prior to the closing of this offering. With the additional \$10 million of equity capital, VerifyMe, Inc. can further commercialize its technology, while receiving the benefits of a Nasdaq listing.

VerifyMe, Inc., headquartered in Rochester, NY, is a technology solutions provider specializing in brand protection functions such as counterfeit prevention, authentication, serialization, track and trace features for labels, packaging and products.

Harter Secret & Emery is recognized within Upstate New York as a leader in the securities and capital markets industry. The firm has represented issuers and underwriters in over 60 public offerings, with clients ranging from businesses seeking start-up capital to Fortune 500 companies. The firm’s securities practitioners assist clients with private and public offerings of securities, ongoing regulatory compliance and reporting, proxy solicitations, tender offers, and securities litigation and arbitration before the Securities and Exchange Commission, self-regulatory organizations, and state and federal courts.

About Harter Secrest & Emery LLP

Harter Secrest & Emery LLP is a full-service business law firm providing legal services to clients ranging from individuals and family-owned businesses to Fortune 100 companies and major regional institutions. With offices in Buffalo, Rochester, Albany, Corning, and New York City, New York, the firm is a recognized leader in litigation, corporate, employee benefits, environmental and land use, health care, higher education, immigration, intellectual property, labor and employment, real estate, and trusts and estates law. Harter Secrest & Emery has 35 *U.S. News - Best Lawyers* 2020 “Best Law Firms” top tier metropolitan practice group rankings—more Western New York rankings than any other law firm. The firm has been honored by *Chambers USA* for Corporate/M&A, Healthcare, Labor & Employment, Litigation, Immigration and Real Estate law and 46 attorneys are recognized as *The Best Lawyers in America*® for 2020. For more information visit www.hsclaw.com.

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