



Harter Secrest & Emery LLP
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FOR IMMEDIATE RELEASE

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LAURA K. SCHWALBE EARNS DISTINGUISHED PRIVACY CERTIFICATION

Rochester, New York, February 27, 2020 – Harter Secrest & Emery LLP, a full-service business law firm with offices throughout New York, announced that Laura K. Schwalbe, a senior associate in the firm’s Privacy and Data Security practice, received the Certified Information Privacy Professional/United States (CIPP/US) designation from the International Association of Privacy Professionals (IAPP). The CIPP is the global industry standard for professionals entering and working in the field of privacy. Backed by ANSI/ISO accreditation, the CIPP/US credential demonstrates a strong understanding of a principles-based framework and knowledge base in information privacy within the U.S. context.

Schwalbe is the second HSE attorney to earn this distinguished credential. F. Paul Greene, head of the firm’s Privacy and Data Security practice group received the CIPP/US designation in 2019.

Schwalbe is a data security breach coach and represents clients in complex litigation and investigations. Her experience includes helping clients respond to cyber incidents, data security due diligence for M&A transactions, and counseling on EU’s General Data Protection Regulation (GDPR) and California Consumer Privacy Act (CCPA) obligations. She also helps clients conduct internal investigations and respond to investigations, audits, and examinations by government agencies including the U.S. Department of Justice, the SEC, the Financial Industry Regulatory Authority, and the Consumer Financial Protection Bureau, and various state Attorneys General.

Schwalbe graduated from Boston University, and is a *magna cum laude* graduate of the Catholic University of America Columbus School of Law.

Harter Secrest & Emery’s privacy and data security clients range from Fortune 100 corporations to closely held businesses and include representatives from a wide range of industries, such as health care, financial services, data analytics/big data, merchants, manufacturers, defense contractors, and employers

of all sizes. The team also advises public clients and critical infrastructure providers on privacy and data security issues. The firm has a 24-hour Cybersecurity Incident and Breach Response Line to assist companies responding to a cyberattack or data breach. The response line, 1-800-232-3021, connects callers directly with the firm’s Privacy and Data Security attorneys 24/7 who can provide breach coach guidance, including breach response and remediation support, crisis management and communication, post-breach reporting and notice, and advice and representation concerning potential litigation and regulatory enforcement.

About Harter Secrest & Emery LLP

Harter Secrest & Emery LLP is a full-service business law firm providing legal services to clients ranging from individuals and family-owned businesses to Fortune 100 companies and major regional institutions. With offices in Buffalo, Rochester, Albany, Corning, and New York City, New York, the firm is a recognized leader in litigation, corporate, employee benefits, environmental and land use, health care, higher education, immigration, intellectual property, labor and employment, real estate, and trusts and estates law. Harter Secrest & Emery has 35 *U.S. News - Best Lawyers* 2020 “Best Law Firms” top tier metropolitan practice group rankings—more Western New York rankings than any other law firm. The firm has been honored by *Chambers USA* for Corporate/M&A, Healthcare, Labor & Employment, Litigation, Immigration and Real Estate law and 46 attorneys are recognized as *The Best Lawyers in America*® for 2020. For more information visit www.hselaw.com.

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