



Harter Secret & Emery LLP

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FOR IMMEDIATE RELEASE

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HARTER SECREST & EMERY ADVISES VERIFYME, INC. ON \$8.75 MILLION BOUGHT DEAL PUBLIC OFFERING OF COMMON STOCK

Rochester, New York, February 17, 2021 – Harter Secret & Emery LLP, a full-service business law firm with offices throughout New York, recently represented VerifyMe, Inc. (Nasdaq:VRME) in a \$8.75 million bought deal public offering of common stock. As part of the deal, VerifyMe, Inc. also granted the underwriters (Maxim Group) a 45-day option to purchase up to an additional 247,500 shares of common stock. The offering closed on February 12, 2021.

VerifyMe, Inc., headquartered in Rochester, NY, is a technology solutions provider specializing in brand protection functions such as counterfeit prevention, authentication, serialization, track and trace features for labels, packaging and products.

The HSE [Securities and Capital Markets](#) team for the transaction included [Alexander R. McClean](#), [C. Christopher Murillo](#), [Ryan A. Whelpley](#), and [Mary C. Hamilton](#).

Harter Secret & Emery is recognized as a leader in the securities and capital markets industry. With 10 attorneys devoted to practicing securities and capital markets law in western New York state, we bring a depth and breadth of experience unmatched in the region. The firm has represented issuers and underwriters in over 60 public offerings, with clients ranging from businesses seeking start-up capital to Fortune 500 companies. The firm's securities practitioners assist clients with private and public offerings of securities, ongoing regulatory compliance and reporting, proxy solicitations, tender offers, and securities litigation and arbitration before the Securities and Exchange Commission, NYSE, Nasdaq, FINRA, and state and federal courts.

About Harter Secrest & Emery LLP

Harter Secrest & Emery LLP is a full-service business law firm providing legal services to clients ranging from individuals and family-owned businesses to Fortune 100 companies and major regional institutions. With offices in Buffalo, Rochester, Albany, Corning, and New York City, New York, the firm is a recognized leader in litigation, corporate, employee benefits, environmental and land use, health care, higher education, immigration, intellectual property, labor and employment, real estate, and trusts and estates law. Harter Secrest & Emery has 36 *U.S. News - Best Lawyers*[®] 2021 “Best Law Firms” top tier metropolitan practice group rankings—more Western New York rankings than any other law firm. The firm has been honored by *Chambers USA* for Corporate/M&A, Environment, Labor & Employment, Litigation, Immigration and Real Estate law and 49 attorneys are recognized as *The Best Lawyers in America*[®] for 2021. For more information visit www.hsclaw.com.

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