

Brian Shaw's expertise is in matters relating to patents, trademarks, copyrights, and trade secrets. He prepares and prosecutes patent and trademark applications, prepares patentability opinions, patent and trademark infringement opinions, and counsels on and prepares licensing and technology transfer agreements. Brian's experience includes:

- A diversified practice including computer law; mechanical intellectual property, including sealing technologies, heat transfer, photocopying, and sheet-cutting technologies; biomedical technology including immunoassay evanescent wave guide technology and blood-flow sensing and measuring; new media law and international intellectual property.
- Identifying and clearing products through infringement and design-around issues.
- Negotiating proprietary technology transfers for the commercialization of technology, including transfers between institutes of higher education and faculty, as well as institutes of higher education and startups.

Professional and Civic Affiliations

- Past President, Rochester Intellectual Property Law Association
- Member, Monroe County Bar Association
- Member, New York State Bar Association
- Member, California State Bar Association
- Member, District of Columbia Bar Association
- Member, Rochester Intellectual Property Law Association
- Member, International Trademark Association

Honors and Awards

- Named as *Best Lawyers*® 2019 Litigation - Patent "Lawyer of the Year" in Rochester, NY
- Selected by his peers for inclusion in *The Best Lawyers in America*® in the fields of Copyright Law, Litigation - Intellectual Property, Litigation - Patent, Patent Law, and Trademark Law
- Selected to the Upstate New York Super Lawyers list, 2011-2019
- Recipient, Donald Warren McCrosky Award for scholarly achievement in Mechanical Engineering, Yale University

Publications

- Co-author, "Copyright in the Age of Photocopiers, Word Processors and the Internet," *Change* magazine, Nov/Dec 2003



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Admissions

California
 District of Columbia
 New York
 U.S. Patent and Trademark Office

Education

Cornell Law School, J.D.
 Yale University, B.S., Mechanical Engineering

- Author, "Copyright Issues," *Association for Recorded Sound Collections*, 1993-1998

Presentations

- Frequent speaker, Cornell University, the University of Rochester, the Rochester Institute of Technology, and other venues, on intellectual property and the Internet.

