

Jodi is an intellectual property attorney with over ten years of experience helping her clients attain, protect and monetize patents, trademarks and copyrights. She regularly counsels clients through the patent prosecution process, as well as drafts patentability, non-infringement, and invalidity opinions. Jodi also guides clients through the registration process with regard to trademarks and copyrights.

Additionally, Jodi drafts and negotiates contracts involving intellectual property issues such as sponsored research agreements, confidentiality agreements, and patent, trademark, know-how and software license agreements in a variety of industries. She also counsels Internet Service Providers and other companies with respect to e-commerce, including copyright infringement, privacy, and security issues. As a compliment to her experience with ISP's and e-commerce, she drafts website terms and conditions, privacy policies, linking agreements, and website development agreements.

Jodi regularly works with engineers, marketers, and business professionals in a variety of fields including mechanical, chemical, software, pharmaceuticals, and food science.



JODI A. REYNOLDS

COUNSEL

jreynolds@hselaw.com

tel: 585.231.1159

fax: 585.232.2152

Professional and Civic Affiliations

- Member, Rochester Area Interfaith Hospitality Network (RAIHN) Board of Directors
- Past-President, Rochester Intellectual Property Law Association
- Member, American Intellectual Property Law Association
- Member, Licensing Executives Society

Honors and Awards

- ABA-BNA Award for Excellence in the Study of Intellectual Property, 2006

Presentations

- Presenter, "Presenter, "Who Owns It?: Protecting Company Intellectual Property Assets," Harter Secrest & Emery's Labor and Employment Law Conference, April 26, 2018
- Presenter, "How to Recover Your Stolen Trade Secrets: A Deep Dive into the Defend Trade Secrets Act After its First Year," Harter Secrest & Emery's Labor and Employment Law Conference, April 5, 2017



hselaw.com

Rochester ■ Buffalo ■ Albany ■ Corning ■ New York City
Attorney Advertising. Prior results do not guarantee a similar outcome.

Admissions

New York
U.S. Patent and Trademark Office

Education

SUNY Buffalo Law School, J.D.,
cum laude
University of Rochester, B.S.,
Biochemistry
University of Rochester, Business
Certificate