

Committed to helping her clients succeed, Anne delivers thoughtful and practical legal advice. With more than 30 years of experience, including time as a small business owner, Anne helps businesses and individuals develop, protect and utilize intellectual property rights. She advises clients on the domestic and international protection of trademarks and copyrights, and has significant experience managing global IP portfolios. She also negotiates license agreements, handles trade secrets and e-commerce issues, as well as IP infringement, opposition, and cancellation matters.

Anne represents large multi-national companies to sole proprietors, including a wide range of business and not-for-profit organizations. Regardless of her client's size or scope, Anne is passionate about serving her client's immediate and long-term needs in a timely, personable, and strategic manner.

In addition to her IP practice, Anne assists not-for-profit organizations with incorporating and obtaining 501(c)(3) status, counsels entities and individuals on business and operational issues, and drafts and negotiates a wide variety of agreements.

Representative Matters

- Handled the international trademark portfolios for U.S. and Canadian clients in a wide range of industries, including food and beverage, automotive, consumer products, retail, and entertainment.
- Assisted a Fortune 500 public company with software licenses and Statements of Work.
- Helped professional sports teams with ongoing enforcement of intellectual property rights.
- Counseled a Grammy-award winning rock band on U.S. trademark protection issues.
- Registered trademarks for an author of a best-selling book series.
- Guided a private university on nonprofit, intellectual property and higher educational issues.
- Worked with a startup brewing company on trademark protection, licenses, and corporate structuring and operational issues.

Professional and Civic Affiliations

- Member and Former Chair, Bar Association of Erie County Intellectual Property Law Committee
- Adjunct Professor, Hilbert College, 2009-2012



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Admissions

New York

Education

O.W. Coburn School of Law at Oral Roberts University, J.D., *summa cum laude*

University of California at San Diego, B.A., *cum laude*

Honors and Awards

- Legal Elite of Western New York, *Buffalo Business First/Buffalo Law Journal*, 2019

Publications

- "Archive.org and the Wayback Machine," Erie County Bar Association *Bar Bulletin*, May 1, 2020
- "E-Sports," Erie County Bar Association *Bar Bulletin*, Spring 2019
- "E-ZPass: Litigation and Legislation," Erie County Bar Association *Bar Bulletin*, November 1, 2018
- "E-ZPass," Erie County Bar Association *Bar Bulletin*, September 26, 2018
- "The GDPR: EU's Most Recent Privacy Regulations Will Impact US as Much as EU," Erie County Bar Association *Bar Bulletin*, April 1, 2018
- "Keyword Advertising," Erie County Bar Association *Bar Bulletin*, March 1, 2018
- "My Robot Made Me Write This!" Erie County Bar Association *Bar Bulletin*, February 1, 2018
- "Government Employees: Caution When Blocking Social Media Users," Erie County Bar Association *Bar Bulletin*, January 1, 2018
- "Blockchain and Real Property," Erie County Bar Association *Bar Bulletin*, November 29, 2017
- "Disparaging and Scandalous Trademarks in the Internet Age," Erie County Bar Association *Bar Bulletin*, September 1, 2017
- "Federal Trademark Applications Can No Longer Be Rejected on Grounds of Disparagement," *Intellectual Property & Technology Alert*, June 20, 2017

News

- "A Slew of Legal Questions Surround eSports," *Buffalo Law Journal*, February 11, 2019

Presentations

- "Campus Conversations: Legal Matters - Hot Topics in US Intellectual Property Law for Institutions of Higher Education" webinar, January 17, 2019

